

6th **September** 2017

Canning Joins ProProcure's Advisory Board



ProProcure are delighted to announce that Steve Canning has joined ProProcure's advisory board and is working closely with the business on its marketing, distribution and sales strategies for its Geneus® platform, to build on recent successes and support its long-term growth plans.

Steve has over 25 years' experience in sales leadership roles, managing and building enterprise sales, growing customer bases and developing strategic partner alliances. He has extensive experience in partnering, selling and delivering high-value enterprise solutions to global customers in companies such as SAP, Ariba, iPipeline and i2 Technologies.

Speaking on Steve's appointment to ProProcure, CEO Frank Treanor said;

"I'm delighted that Steve has joined ProProcure for the next stage of our growth. Steve is a genuine industry leader and brings with him a

wealth of experience across strategic sourcing and procurement software solutions. We have a unique proposition in the eCatalogue and procurement space and Steve is perfectly placed to help us deliver on that value."

Steve said the following on joining the ProProcure team;

"I'm really excited to join the business. ProProcure has an enviable and growing stable of clients such as the Pernod Ricard Group, Unilever, Beam Suntory, Pizza Hut, as well as global sellers such as AHT Cooling Systems, Welbilt and Diversey to name a few. For many companies it continues to be a challenge to digitize the content and supply chain for their complex spend categories which creates huge inefficiencies and spend-compliance issues.

ProProcure's Geneus® platform resolves this by making it easy to catalogue complex configurable products in categories such as CAPEX and marketing, it also digitizes the supplier network in complex supply chains such as Food Service equipment that were previously out of reach as well. I'm particularly excited about how Geneus® complements and enhances the scope of mainstream P2P solutions."